

**Rates on placing the advertising materials in journals  
of “Ore and Metals” Publishing house for 2014**

**Printed version of journals**

Advertising location and sizes of advertising module	Cost (Russian roubles), outside the scope of VAT	
	“Gornyi Zhurnal” “Obogashchenie Rud”	“Tsvetnye Metally” “Chernye Metally” “Gornyi Mir” and other journals
First page of cover	85000	75000
Second and third pages of cover	65000	55000
Forth page of cover	70000	60000
A4 (colored)	50000	47500
½ A4 (colored)	25000	23750
A4 (black-and-white)	25000	23750
½ A4 (black-and-white)	12500	10000
⅓ A4 (black-and-white)	7500	6000

**There is granted a discount from 10 to 20% of a cost rate of advertisement. It is possible if the advertisement is placed in three and more volumes of journal.**

**Proposals on the combined publications (advertisement module + articles) (for all journals of publishing house, except “Gornyi Zhurnal” and “Obogashchenie Rud”**

Placing type	Cost (Russian roubles), outside the scope of VAT
Colored advertising module + article (colored, 2 pages)	100000
Colored advertising module + article (colored, 1 page)	80000
Colored advertising module + article (black-and-white, 2 pages)	65000
Colored advertising module + article (black-and-white, 1 page)	55000
Black-and-white advertising module + article (black-and-white, 2 pages)	30000
Black-and-white advertising module + article (black-and-white, 1 page)	27500

**Electronic version of journals**

Placing conditions	Cost
In addition to the printed version	5000 Russian roubles
Only in electronic version	10% from the cost of journal's printed version

**Contacts**

“Gornyi Zhurnal” “Obogashchenie Rud” “Gornyi Mir”	“Tsvetnye Metally” “Chernye Metally” and other journals
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